



2026 CORPORATE SPONSORSHIP

November 3 - 8, 2026

WWW.XULAHOMECOMING.COM



About Xavier University of Louisiana

Xavier University propels its graduates into leadership roles and significantly boosts their influence and earnings. Renowned as the top institution for social mobility, Xavier graduates ascend to the top 60% of income earners.

Xavier University of Louisiana, the only Black and Catholic University in the United States, is synonymous with **excellence**. A STEM powerhouse, Xavier University also educates successful and accomplished educators, lawyers, entrepreneurs, and world-renowned leaders.

Homecoming reunites all who share in the Xavier spirit and drives us closer to the realization of our mission, “the promotion of a more just and humane society.” We invite you to partner with us in our salute to our esteemed alma mater as a sponsor. Sponsorship provides an opportunity to elevate your brand while expanding your corporate social responsibility footprint.

In addition, sponsoring Xavier University of Louisiana’s annual homecoming provides an opportunity to gain significant, measurable, high-profile recognition across the entire Xavier community of students, faculty, staff, alumni, and friends.

We are excited to explore with you mutually-beneficial creative strategies that will meet your company’s strategic branding, imaging, and visibility needs while supporting the programs of Xavier University of Louisiana.



Homecoming week is November 3-8, 2026

Final dates for all events are forthcoming



DISTINGUISHED ALUMNI CONCERT PRAYER SERVICE

Let's start our celebration in praise and worship. Join us for a prayer service remembering our mission and purpose.

ALUMNI AUTHORS

University Center Bookstore, 2nd Floor
Join the Xavier University Alumni Relations Office as we celebrate books written by Xavierites (books may be purchased throughout the weekend).

NEOPHYTE PRESENTATION PRESIDENT'S LEADERSHIP BREAKFAST

(On Campus)
Join President Reynold Verret at an invitation only breakfast for Xavier alumni friends, and other distinguished guests who have given at the leadership level during the 2026 calendar year.

ALUMNI GOLF CHALLENGE

Join the National Alumni Association for a morning of fun and golf while supporting the students of Xavier University.

5th ANNUAL ATHLETIC HALL OF FAME EVENT

Join us as we salute and celebrate Xavier's rich legacy of athletics.

HOMECOMING 2026 KICK-OFF EVENT

(Off Campus) All Alumni are invited

YOUNG ALUMNI HOMECOMING EVENT

(All Alumni are invited)

VIP SPONSOR AND CORPORATE MIXER

(Private Location Off Campus) Invitation Only

BOARD OF GOVERNORS MEETING *(On Campus)*

National Alumni Association annual fall meeting.
(All Alumni are invited).

CELEBRATION ON THE YARD

Remember Fridays on the Yard? Reconnect with classmates and faculty while sharing this uniquely Xavier tradition with students, shopping alumni and student vendors, and enjoying our favorite DJs.

GOLDEN CELEBRATION

Is Soul Train, the Commodores, and the Spinners more your speed? Join your classmates from those eras to reconnect, reminisce and remember your Xavier experience. Refreshments will be served.

COLLEGE OF PHARMACY CONTINUING EDUCATION SEMINAR AND RECEPTION

Celebrate 99 years of pharmacy at Xavier through lifelong learning and reconnecting with classmates.

CLASS REUNION RECEPTION AND CLASS PHOTOS *(Location forthcoming)*

An evening celebrating our Alma Mater and friendships through the years. We will celebrate the reunions of the class years of 5s and 0s.

HOMECOMING BANQUET *(Location forthcoming)*

A celebration of epic proportions. Celebrating classes ending in 6s and 1s.

ALUMNI AFTER PARTY

There is no party like a Xavier party; end the evening with a night of dancing.

INSTITUTIONAL ADVANCEMENT 1925 LEGACY BRUNCH *(Invitation Only)*

TAILGATE BBQ (Convocation Center Parking Lot)
Catch up with classmates and friends before the game (Tents are available for rental).
Alumni may choose the VIP Experience.

VIP TAILGATE (Convocation Center Parking Lot)

An upscale tailgating experience that includes a private tent, extended menu selection, and open bar.

GOLD RUSH/GOLD NUGGETS BASKETBALL GAME

Let's sell out the Convocation Center!

SGA LEADERSHIP BREAKFAST

Past SGA Presidents, Queens, and members of SGA leadership who served at Xavier University of Louisiana.

MEMORIAL SERVICE

Remembering our alumni who passed before us.

ALUMNI MASS

Let us close out in prayer and thanksgiving.
(Continental breakfast to follow)

GOSPEL CHOIR CONCERT

Former gospel choir members and students join together to perform alumni favorites with special invited guests.

XU BY THE NUMBERS



XAVIER UNIVERSITY OF LOUISIANA At a Glance



A UNCF study reports that in 2024, Xavier generated \$251.1 Million in total economic impact and 1,933 jobs for its local and regional economies.



Military Friendly designated Xavier as a 2024-2025 Silver Military Friendly School. Xavier was also recognized in the 2024 Best for Vets Colleges rankings released by Military Times.



Xavier among only 33 institutions awarded illustrious Research and Opportunity Carnegie classifications when designated this year as both a Research College and University (RCU) and an Opportunity College or University (OCU).



Xavier was singled out as one of the nation's best institutions for undergraduate education by The Princeton Review in the 2025 edition of its "The Best 390 Colleges."



A 2024 American Association of Medical Colleges (AAMC) report revealed that Xavier maintains its high-ranking status in sending Black/ African American graduates to medical school.



Xavier recognized by The Princeton Review as a top five institution for students most engaged in community service.



In its 2025 report, college research resource website OnlineU once again recognizes Xavier University of Louisiana as an HBCU which offers one of the highest financial payoffs nationally for Black graduates.



Xavier was recognized as one of the Nation's top HBCUs as well as #27 in "Best Value" for "Regional Universities South" by the U.S. News Media Group.

HOMECOMING STATS



10,000+ During 2025 Homecoming we welcomed 10,000 + Alumni, friends, and family.

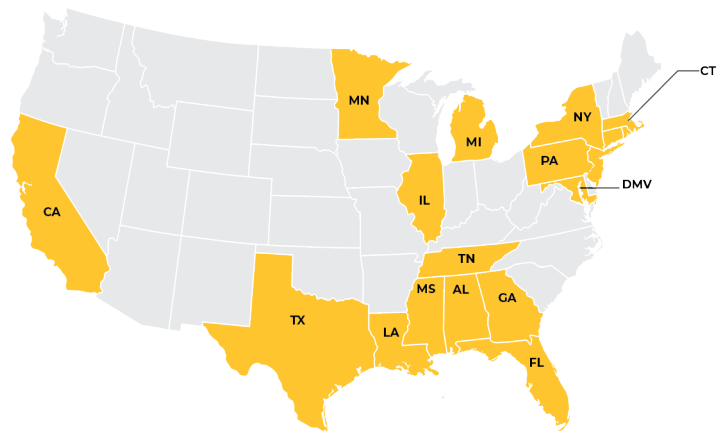
Over 30K

reach across each major social media platform



20,000+
Alumni Network

GEOGRAPHY REPRESENTED





Legacy of EXCELLENCE

CELEBRATING A LEGACY OF EXCELLENCE AT XAVIER UNIVERSITY OF LOUISIANA

Xavier Homecoming offers an opportunity to partner with a unique group of graduates and reach an expansive, engaged community of alumni, students, families, and friends. Whether your organization is a small business, corporation, or private foundation, we invite you to celebrate this historic milestone with us.

WHY PARTNER WITH XAVIER FOR HOMECOMING?

- Reach 5,000+ attendees in person and thousands more through digital channels
- Showcase your brand alongside a century of legacy and innovation
- Engage with Black professionals, entrepreneurs, community leaders, and students
- Demonstrate your commitment to diversity, equity, and educational access

SPONSORSHIP PACKAGES

Sponsorship Level	Investment
Platinum Centennial Sponsor	\$75,000
Gold Sponsor	\$50,000
Silver Sponsor	\$25,000
Bronze Sponsor	\$10,000
Impact Sponsor	\$5,000

FEATURED EVENTS INCLUDE:

- Tailgate Experience
- Alumni Awards
- Gospel Concert
- President's Leadership Breakfast
- VIP Networking
- Celebration on the Yard

Let's Partner! Contact us:
XULA Office of Institutional Advancement
advancement@xula.edu | (504) 520-7575

2026 HOMECOMING

Corporate Sponsorship Packages

As a sponsor, we are excited to offer you the following elite benefits:

PLATINUM

\$75,000

- Corporate signage and logo recognition throughout Homecoming
- Listed as Platinum Sponsor on Homecoming website
- One (1) social media post
- Elite Tailgate tent location with seating and amenities; 20x20 tent, two tables, eight chairs
- Elite Celebration on the Yard tent location with seating and amenities; 10x10, one table, two chairs
- Named Event Sponsor for one of our most popular Homecoming events (customized)
- Signature industry event with alumni and/or current students
- Ten (10) VIP All Access passes
- Five (5) reserved parking spots
- Ten (10) invitations to VIP Networking Reception
- Ten (10) invitations to President's Leadership Breakfast
- IA Escort to President's Basketball Suite
- Ten (10) Homecoming t-shirts
- Ten (10) sets of Homecoming VIP gifts
- Express registration & hospitality suite access

- One (1) social media post
- Premier Tailgate tent location with seating and amenities; 10x10, one table, two chairs
- Premier Celebration on the Yard tent location with seating and amenities; 10x10, one table, two chairs
- UC table Wednesday through Friday
- Two (2) VIP All Access passes
- One (1) reserved parking spots
- Two (2) invitations to VIP Networking Reception
- Two (2) invitations to President's Leadership Breakfast
- IA Escort to President's Basketball Suite
- Two (2) Homecoming t-shirts
- Two (2) sets of Homecoming VIP gifts
- Express registration & hospitality suite access

BRONZE

\$10,000

- Corporate signage and logo recognition throughout Homecoming
- Recognition on Homecoming website
- One (1) social media post
- Tailgate tent with seating and amenities; 10x10, one table, two chairs
- One (1) VIP All Access pass
- One (1) VIP parking pass
- One (1) invitation to VIP Networking Reception
- One (1) invitation to President's Leadership Breakfast
- Two (2) Alumni After Party tickets
- Two (2) VIP Tailgate tickets
- Two (2) Homecoming t-shirts
- One (1) set of Homecoming VIP gifts
- Express registration & hospitality suite access

GOLD

\$50,000

- Corporate signage and logo recognition throughout Homecoming
- Listed as Gold Sponsor on Homecoming website
- One (1) social media post
- Premier Tailgate tent location with seating and amenities (20x20 tent, two tables, eight chairs)
- Premier Celebration on the Yard tent location with seating and amenities (10x10, one table, two chairs)
- Named Event Sponsor for one popular Homecoming events (customized)
- UC table Wednesday through Friday
- Five (5) VIP All Access passes
- Two (2) reserved parking spots
- Five (5) invitations to VIP Networking Reception
- Five (5) invitations to President's Leadership Breakfast
- IA Escort to President's Basketball Suite
- Five (5) Homecoming t-shirts
- Five (5) sets of Homecoming VIP gifts
- Express registration & hospitality suite access

IMPACT

\$5,000

(Recommendation is that this package take the place of the alumni VIP Package and be offered as a Corporate Sponsorship Package)

- Corporate or Individual Named signage and logo recognition throughout Homecoming
- Recognition on Homecoming website
- One (1) social media post
- One (1) VIP parking pass
- Two (2) Alumni After Party tickets
- Two (2) VIP Networking Reception invitations
- Two (2) President's Leadership Breakfast invitations
- Two (2) VIP Tailgate tickets
- Two (2) Homecoming t-shirts
- Express registration & hospitality suite access

SILVER

\$25,000

- Corporate signage and logo recognition throughout Homecoming
- Listed as Silver Sponsor on Homecoming website

2026 HOMECOMING

Alumni and Small Businesses Sponsorship Packages



ALUMNI & SMALL BUSINESS **\$7,500**

- Corporate signage and logo recognition throughout Homecoming
- Recognition on Homecoming website
- One (1) social media post
- Hole signage at XULA Golf Tournament (optional)
- Tailgate tent with seating and amenities (optional); 10x10, one table, two chairs
- Celebration on the Yard tent with seating and amenities (optional); 10x10, one table, two chairs
- One (1) VIP parking pass
- Two (2) invitation to VIP Networking Reception
- Two (2) invitation to President's Leadership Breakfast
- Two (2) Homecoming Banquet tickets
- Two (2) Alumni After Party tickets
- Two (2) VIP Tailgate tickets
- Two (2) Homecoming t-shirts
- Two (2) sets of Homecoming VIP gifts
- Express registration & hospitality suite access

IMPACT **\$2.5K**

- Corporate signage and logo recognition throughout Homecoming
- Recognition on Homecoming website
- One (1) social media post
- One (1) VIP parking pass
- Two (2) Alumni After Party tickets
- Two (2) VIP Tailgate tickets
- Two (2) Homecoming t-shirts
- Express registration & hospitality suite access

SUPPORTER **\$1K**

- Corporate signage and logo recognition throughout Homecoming
- Recognition on Homecoming website
- Two (2) Tailgate BBQ tickets
- Express registration & hospitality suite access



Please select Your Sponsorship Package

Corporate Sponsorship Packages

- Platinum Sponsor \$75,000
- Gold Sponsor \$50,000
- Silver Sponsor \$25,000
- Bronze Sponsor \$10,000
- Impact \$5,000

Alumni and Small Business

- Alumni and Small Business \$7,500
- Impact \$2,500
- Supporter \$1,000

Please list Company name in sponsorship materials as follows:

Please Provide Your Contact Information

Contact Name/Title: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone (Mobile): _____ Alternate Phone: _____

Email: _____

PAYMENT/INVOICE OPTIONS:
PLEASE SEND AN INVOICE

CHECK PAYABLE TO: Xavier University of Louisiana
(MEMO: 2025 Centennial Homecoming Experience)

GIVE ONLINE at <https://giving.xula.edu/>

PLEASE RETURN COMPLETED FORMS TO:
XAVIER UNIVERSITY OF LOUISIANA
OFFICE OF INSTITUTIONAL ADVANCEMENT
1 Drexel Drive, Box 66 • New Orleans, LA 70125

**THE DEADLINE FOR SIGNAGE
IS SEPTEMBER 1, 2026**

Join us in making history while investing in future generations of Xavierites. For more information or to confirm your sponsorship, please contact:

Xavier University Office of Institutional Advancement
advancement@xula.edu | (504) 520-7575